

Golden Sands - Lillian Zellmer

From: GoodSearch [news@goodsearch.com]
Sent: Tuesday, October 27, 2009 8:34 AM
To: goldensands@charter.net
Subject: GoodSearch - Checks coming soon!

**GoodSearch & GoodShop News****November 2009**
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Greetings!

84,000 nonprofits
and schools
are now on-board!

Be on the lookout towards the end of November as we'll be mailing donation checks across the country. We are thrilled to once again help fund so many worthy nonprofits and schools and are excited to report that many organizations will be receiving large checks this year!

Here are three keys to substantially increasing the money you earn:

1. Remind everyone to begin their holiday shopping at [GoodShop](#).
2. Ask your local businesses to buy their office supplies on your behalf via GoodShop. All of the top stores including Staples, OfficeDepot and OfficeMax are on-board!
3. Ask all of your supporters to download the new [GoodSearch/GoodShop Toolbar](#) to ensure that every search and purchase count!

NEW!! Add Your Logo to the GoodSearch Toolbar!

What if every time your supporters looked at the top of their computer screen, your logo and a link to your site was present?

As the Development Director at one nonprofit described it to us, "This is a very powerful branding tool as it keeps our organization top of mind for the user. We expect this to not only to increase our GoodSearch earnings, but also donations, volunteer hours and who knows what else!"

Here's graphic of our new customized toolbar...



We'd be happy to create a custom toolbar for you with your logo. Just give us a call at 877.466.3004 or drop us an email at information@goodsearch.com

In addition to the branding of your cause, what makes the toolbar so exciting is that any time you shop online at one of the 1,300 participating stores, the bar will automatically light up displaying the percentage donated and any available coupons.

With our new toolbar, your purchases will generate donations even if you forget to start your shopping at GoodShop!

TV News Coverage For Your Nonprofit or School

Now is the time for you to start pitching your organization to your local news media for a

holiday giving story (we'll continue to do the best on our end too). As we've proven over the past several years, relaying how people can "do good just by searching the internet and shopping online" is a story that resonates with news producers across the country.

Here's a link to a few of our news clips to give you some ideas -- [GoodSearch on TV](#). As you can see, most all of the stories feature local nonprofits. This is a tremendous opportunity to showcase your cause!

[Click here](#) for a press release you can customize.

Stay Connected to your Supporters with E-mail Marketing by Constant Contact

As you've probably noticed, we send our emails to you via Constant Contact. They do a great job for us, so we thought we'd pass along this tip...

Whether you're looking to send an e-mail newsletter, promotion or event invitation, Constant Contact makes it easy and affordable for you to create professional looking e-mails within minutes. Today, more than 300,000 small organizations use Constant Contact to effectively communicate and connect to their customers on a regular basis.

It's the most effective way to grab your audience's attention, build strong relationships and get your message across with impact.

[Sign up today](#) for a free (no credit card required) 60 day trial and watch your business grow.

Once again, we thank you for all of your support as we change the world one search and one purchase at a time!

Sincerely,

The GoodSearch Team

PS. Because we're very concerned about the environment, we kindly ask to be removed from any US Mail or print newsletter lists. As you can imagine, working with 84,000 nonprofits can generate a lot of paper and we want to save as many trees as possible!

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